

The multi-award winning

# WILLIE CREEK PEARL FARM

# Tour

See pearls in the making...take home a piece of Broome.

2011/2012



BOOKINGS ESSENTIAL (08) 9192 0000  
[williecreekpearls.com.au](http://williecreekpearls.com.au)



# WELCOME TO WESTERN AUSTRALIA'S MULTI-AWARD WINNING

## WILLIE CREEK PEARL FARM *Tour*

See pearls in the making . . . take home a piece of Broome.

Discover how the rare and beautiful 'Australian South Sea Pearl' is produced at the Willie Creek Pearl Farm, Broome. The tour provides visitors with a unique insight into the modern cultured pearling process. Learn how technicians seed a live oyster to produce a pearl and cruise the creek's azure waters to view oyster panels suspended in their natural environment.

Stay and witness Willie Creek's incredible 10 metre tidal movements, watch as the ebb and flow of the tide reveals an ever changing scenery at the Willie Creek Pearl Farm. Take to the skies and experience this area from a different angle on one of our scenic helicopter flights or just relax at our café overlooking the pristine waters.



## TOURISM AWARDS

Willie Creek Pearls have been successful in winning multiple Western Australian Tourism Awards over the past five years. These prestigious awards recognise excellence within the tourism industry which firmly establishes Willie Creek Pearls to be the best in Western Australia. In 2010 Willie Creek Pearls was inducted into the Hall of Fame which was awarded for winning the same three categories for three consecutive years. Also in 2010 Willie Creek Pearls won the coveted Sir David Brand award for tourism, which is the pinnacle of the awards program and recognises outstanding achievement in the WA tourism industry.

Tourist Attraction – Winner 2007 to 2009 and Hall of Fame 2010  
Major Tour and Transport Operator – Winner 2007 to 2009 and Hall of Fame 2010  
Specialised Tourism Services – Winner 2007 to 2009 and Hall of Fame 2010  
Sir David Brand Award for Tourism – Winner 2006 and 2010



# WILLIE CREEK PEARL FARM TOURS

Enjoy our air conditioned coach trip out to the farm or take on the adventure yourself in your own 4WD or a helicopter ride.



## COACH PICK UP

Your 4-hour tour includes

- Hotel pick up / drop off\*
- Transfer to Pearl Farm (approx. 38km)
- Coach driver commentary
- Willie Creek Pearl Farm Tour
- Willie Creek Boat Cruise
- Refreshments
- Jewellery showroom time
- Souvenir guide

## PRICES

Adults	\$90.00
Concession	\$75.00
Children (6-16)	\$45.00
Children 5 and under	Free
Family (2+2)	\$225.00

\*Hotel pick-up time to be confirmed on booking

## SELF DRIVE

Your 2-hour tour includes

- Willie Creek Pearl Farm Tour\*
- Willie Creek Boat Cruise
- Refreshments
- Jewellery showroom time
- Souvenir guide

## PRICES

Adults	\$50.00
Concession	\$40.00
Children (6-16)	\$25.00
Children 5 and under	Free
Family (2+2)	\$125.00

\*Tour time to be confirmed on booking

## HELICOPTER TRANSFERS

Your 4-hour tour includes

- Hotel Pick up / drop off to the airport\*
- Transfers to the Pearl Farm (approx. 10min)
- Pilot commentary
- Willie Creek Pearl Farm Tour
- Willie Creek Boat Cruise
- Refreshments
- Jewellery showroom time
- Souvenir guide

## PRICES

Adults	\$275.00
Concession	\$275.00
Children (6-16)	\$275.00

\*Hotel pick-up time to be confirmed on booking

# SELF DRIVE GUIDE

## SELF DRIVE INSTRUCTIONS

### ALLOW 1 HOUR TRAVEL TIME FROM BROOME

- Travel out of Broome along the Broome – Derby Road (Broome Highway) for 9km
- Turn left onto the Cape Leveque Road
- Travel along the Cape Leveque road for 14.4km (the last 1km is unsealed)
- Turn Left onto the Manari Road
- Travel along the Manari Road for 5km
- Turn left onto the Willie Creek Road 2.3km
- Follow signs and red discs into Willie Creek Pearl Farm

### ALTERNATIVE TRACKS

During the months of December through until April, Broome experiences spectacular wet season storms. During this time you may be required to use our alternative blue dot track to access the Pearl Farm. Please check which track to take when you book your Self Drive Tour.

### CAUTION

A 4WD is recommended. High tides and rain can affect access to the Pearl Farm. If you are unfamiliar with the area please contact our bookings office prior to leaving for the Pearl Farm.

Terms & Conditions: All tours, including any scenic helicopter flights booked at the Pearl Farm, are subject to weather conditions and Willie Creek Pearls reserves the right to cancel or change tours without notice. Willie Creek Pearls shall not be held liable for any accident, injury, delay, loss or any damage caused by the provision of, or failure to provide any services listed in this brochure. All tour prices and times are current at time of printing and may be subject to change. Willie Creek Pearls requires 24 hours notice of tour cancellation. Less than 24 hours notice of cancellation will incur a charge of 100% of the tour price. Helicopter Flights are subject to availability and conditions apply.



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# EXPERIENCE WILLIE CREEK... FROM A DIFFERENT ANGLE!

LOCAL SCENIC FLIGHTS | EXTENDED SCENIC FLIGHTS | NORTHERN EXPLORER | RETURN FLIGHTS TO BROOME

The spectacular Willie Creek area is a sight to behold from the air. The scenic estuary is ever-changing due to the massive tidal movements of the Broome region. In one day the tide can change by up to 10 metres. There is nothing quite like a thrilling helicopter flight and ours are no exception. From the moment you take off there are endless photo opportunities of the breathtaking scenery reflecting below you.

Flights available from \$60.00 per person.



## WILLIE CREEK CAFE

STAY FOR A SNACK AND ENJOY THE VIEW...

Soak up Willie Creek's beautiful surroundings whilst relaxing at our Cafe, an ideal location for a great day out complete with a children's playground and plenty of room to roam around. With a brand new menu incorporating light meals including tasty cheese platters and foccacias or simply enjoy a good coffee, cool drink and homemade cakes.



# COMPLETE YOUR BROOME EXPERIENCE BOOK 2 OR MORE TOURS AND SAVE!



## WILLIE CREEK PEARL FARM TOUR

The Willie Creek Pearl Farm provides visitors with a unique insight into the modern cultured pearling process and an opportunity to purchase from a stunning array of classic pearl jewellery. Cruise the stunning Creek by boat or take to the air for a personal helicopter tour\* before relaxing at our café overlooking the beautiful waters of Willie Creek.

### COACH PICK UP

Adults	\$90.00
Concession	\$75.00
Children (6-16)	\$45.00
Children 5 and under	Free
Family (2+2)	\$225.00

### SELF DRIVE

Adults	\$50.00
Concession	\$40.00
Children (6-16)	\$25.00
Children 5 and under	Free
Family (2+2)	\$125.00

\*Optional extra.

## COMBINATION TICKETS

### OPTION 1:

**SAVE 10%** when you combine your Willie Creek Pearl Farm Tour with either the Pearl Luggers Tour **OR** Broome Sightseeing Tour\*

### OPTION 2:

**SAVE 15%** when you combine your Willie Creek Pearl Farm Tour with both the Pearl Luggers Tour **AND** Broome Sightseeing Tour\*

\*Offer valid only at time of initial booking. Tours can be taken either on the same day, or across different days.



## PEARL LUGGERS TOUR

Learn of the perils of the deep, experience first hand what made the pearl diver's life so hazardous and what drove so many to put their lives at risk. This unique tour offers the opportunity to take a close-up look at two of Broome's last remaining wooden pearling luggers, taste the exclusive pearl meat from the pearl oyster, view artifacts from the early perilous days of deep sea pearl diving, and see a pearl valued in excess of \$100,000!

### 1 HOUR GUIDED TOURS DAILY

Adult	\$20.00
Concession	\$16.50
Children (6-16)	\$10.00
Children 5 and under	Free
Family (2+2)	\$50.00



BROOME SIGHTSEEING TOURS



## BROOME SIGHTSEEING TOUR

This multi award-winning 2 hour tour is your first port of call when exploring Broome. Enjoy a professional and entertaining introduction into 'Broome Time' as our experienced local guide showcases Broome's natural, historical and cultural highlights from the comfort of our air-conditioned coach. Tours include Pick up/Drop off from accommodation.

Adult	\$50.00
Concession	\$45.00
Children (6-16)	\$25.00
Children 5 and under	Free
Family (2+2)	\$125.00



TO BOOK ANY OF OUR TOURS  
CALL (08) 9192 0000 [williecreekpearls.com.au](http://williecreekpearls.com.au)

# TAKE HOME A PIECE OF BROOME



Willie Creek Pearls has an extensive range of beautiful pearl jewellery featuring the famous Australian South Sea Cultured Pearl. This beautiful gem is known as the world's best pearl and its lustrous qualities ensure it makes one of the most visually stunning jewellery items you could possibly wear. These beautiful Australian South Sea pearls form the centrepiece of our collection in each of our showrooms.

Willie Creek Pearls is able to provide you with the opportunity to purchase spectacular pearls direct from local producers. We offer one of the country's largest collection of pearl jewellery and our selection includes a variety of pieces designed by our in-house jewellers to suit individual tastes.

Catering for both men and women, Willie Creek Pearls believes everyone should have the opportunity to 'take home a piece of Broome' and offers a warm welcome to anyone visiting Broome, Willie Creek and Perth.



## SHOWROOMS

Willie Creek Pearls Showrooms are located in Broome and Perth. Fully trained Sales Consultants are there to assist you in making the right choice, and will provide you with valuable advice on how to look after your pearls. Showroom opening hours are from 9am to 5pm or call for a private viewing.

**BROOME**  
31 Dampier Terrace  
Chinatown  
08 9192 0044

**BROOME**  
2 Challenor Drive  
Cable Beach  
08 9192 0033

**WILLIE CREEK**  
Willie Creek  
Pearl Farm  
08 9192 0000

**PERTH**  
Hillarys Boat Harbour  
Sorrento  
08 9241 6553



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**WILLIE CREEK**  
*Pearls*  
...take home a piece of Broome.

If you enjoyed our tour please be environmentally conscious and pass this brochure on.